

## **ABOUT MEDIA WORLD**

Media World is a multi platform media group focused on UAE's vibrant media industry since 2005. Our forte is premium large format media assets on key arterial roads. We are driven by something higher than to merely exist, we believe that it's our responsibility to make a positive contribution to the business ecosystem of UAE and provide our clients a higher value proposition. We have a passion for great content and we collaborate with the world's most inspiring and innovative brands to deliver tailored media solutions to complex business requirements. We strike the perfect balance of targeted sites and extensive exposure to meet all your communication needs.



## **AL KHAIL HOARDING #1**

Location : Al Khail Road, Near Marriot Hotel Al Jaddaf, Dubai

Key Landmark : Next to AZIZI Project, Zabeel Stadium, Wasel Vehicle Testing

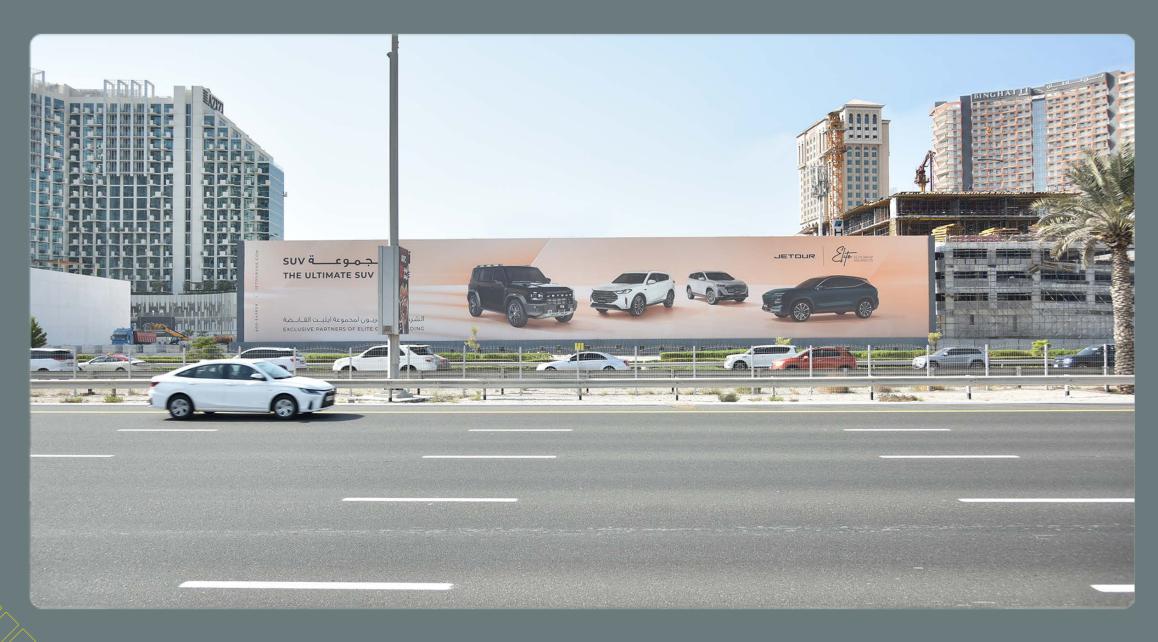
Media : Front lit Hoarding

Size : 101 M x 15 M

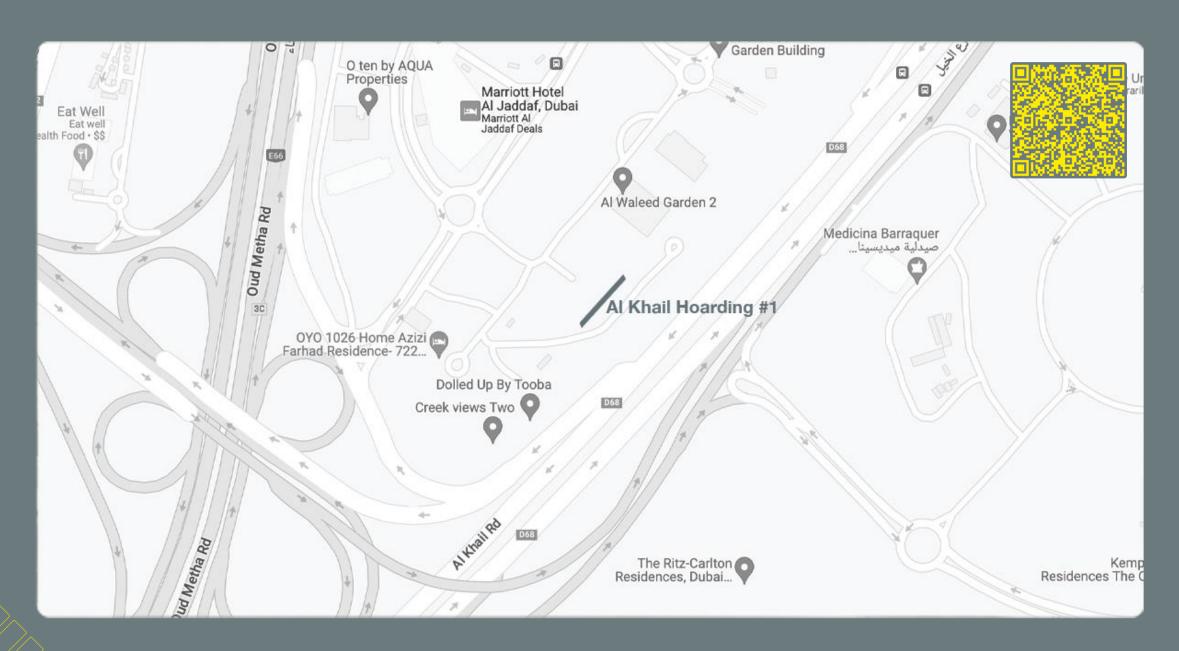
Units / Faces : 1 Unit / 1 Face

Traffic : 450,000 Cars Daily











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